



Strong Through Art Foundation

The New Dawn - НОВИЙ СВІТАНОК

Project Overview: A Sustainable and Scalable Social Impact Initiative

Vision:

This project aims to build a fully off-grid rehabilitation center for children on 10.000 square meters of green land, nestled between a river and a road in the scenic Carpathian Mountains. The center will serve children in need of rehabilitation and the local community by offering essential health services. This dual-purpose initiative will leverage locally sourced, sustainable building materials such as wood, stone, and natural insulation, while creating local employment and training opportunities.

By investing in this project, you will be part of a larger movement to develop off-grid, community-focused facilities that can be replicated in other underserved regions across Ukraine and beyond.

Why Invest Now?

1. High-Impact Social Initiative

- **Rehabilitation for Vulnerable Children:** The orphanage will provide a safe and nurturing environment for children in need of physical and emotional rehabilitation.
- **Community Health Services:** In addition to its primary focus on children, the center will offer basic health services to the surrounding community, helping to address gaps in healthcare in this remote region. Health services provided for a fee can generate revenue, making the center more financially sustainable in the long term.

2. Sustainability and Innovation

- **Off-Grid Solutions:** The project will showcase innovative off-grid technologies, including solar energy for power, rainwater harvesting systems for water supply, and eco-friendly waste management systems. The lack of existing infrastructure is an opportunity to create a model for future green, self-sustaining facilities.
- **Use of Local Resources:** By employing local workers and craftsmen and using locally sourced building materials, we are not only reducing construction costs but also fostering local economic growth, making this project rooted in community empowerment.

3. Scalable and Replicable

- **Pilot Initiative:** This project is designed as a pilot that can be scaled across other underserved regions. It will serve as a model for sustainable development, combining social, environmental, and economic impact in one initiative.
- **Future Expansion:** Once the initial infrastructure is in place, there is potential to expand the facility's services, attract wellness tourism, and partner with government agencies and NGOs to replicate the model.



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Revenue-Generating Components

1. Health Services for the Community

The rehabilitation center will offer basic health services to the local population, generating a sustainable revenue stream that supports the long-term operation of the facility.

2. Wellness Retreats

Leverage the natural beauty of the Carpathian Mountains to offer eco-friendly wellness retreats. By developing a parallel income stream from wellness tourists, you can diversify revenue, reducing financial dependency on donations and grants.

3. Donor and Grant Funding

While the project aims to be self-sustaining, initial capital will be supplemented with donor contributions and international grants. By securing these additional funds, we will reduce investor risk and accelerate development.

Financial Plan: Transparent, Phased Development

We propose a phased, cost-efficient approach to development, starting with essential infrastructure and scaling up as the project grows. The financial breakdown will include:

- Infrastructure: Installation of solar panels, water systems, and waste management (\$X).
- Construction: Building costs for the orphanage and rehabilitation center using local materials (\$X).
- Staffing and Operations: Hiring healthcare professionals, local craftsmen, and administrative staff (\$X).

Investor Incentives

1. Tax Benefits

We are actively exploring available tax incentives and subsidies for green technology, off-grid development, and humanitarian projects in Ukraine. These can offset investment costs, making your contribution more attractive.

2. Social Responsibility and Branding

Investors will be able to align with a high-impact, socially responsible project. There will be significant PR value in supporting a cause that uplifts an entire community while advancing sustainable, off-grid development. Investors can also be involved in co-branding the facility, giving their companies or personal brands visibility as pioneers in this movement.



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3. Leadership and Influence

As an early investor, you will have the chance to take a leadership role in shaping the project's direction. You can become a founding partner, with the opportunity to influence decisions and branding, ensuring the project aligns with your values and goals.

The Emotional Appeal: Changing Lives

This project is not just an investment in infrastructure; it is an investment in transforming lives. By providing a safe and nurturing space for children and offering critical health services to the local community, this center will change the future for countless individuals. Sharing real-life stories and examples of the potential beneficiaries helps to humanize the project, making it clear that this is a unique opportunity to leave a legacy.

A Long-Term Vision for Ukraine

This project is just the beginning of a much larger initiative to bring sustainable, community-based development to Ukraine's underserved regions. Your investment will have a multiplier effect, as this model will serve as a blueprint for other regions, creating a wave of positive social, environmental, and economic change.

By investing now, you are not only supporting the immediate needs of children and the community but also helping to shape the future of rural development in Ukraine.

Next Steps

We invite you to take part in a detailed discussion of the financials, timelines, and impact metrics. Let's work together to bring this vision to life, creating a replicable model that combines social impact, innovation, and sustainability in a way that benefits children, communities, and investors alike.